

## Time for a Refresh?

Are you still using one of these old legacy price verifiers in your stores?

Deploying new devices with far more functionality is a lot easier than you might think.

The combination of our highly versatile StoreScan Price Verification software used in conjunction with our Firebird Kiosk can cut weeks, if not months, off the time required to deploy new price verification systems, or "price checkers" into retail stores.

With any new deployment, the challenge is always the software. Retailers are reluctant to rewrite their backend software because it takes time and resources away from other tasks, and in theory it's not broken. It still works. But the old price checkers they are connected to do not. They are out of production and virtually impossible to get serviced. The ones that do work use outdated display technology and an ultra-basic user interface. If new devices are deployed, someone must develop the user interface to take advantage of the new technology, and most likely have to rewrite the backend software as well. Start-to-finish, it can be a daunting and expensive task.

Spender of Control of

IEE Scanvue



Symbol MK1200, MK1250 Symbol MK2200, MK2500

With StoreScan we can solve all those problems. We have already deployed StoreScan in legacy environments and in most cases are "plug-and-play" with store interfaces that supported these old devices. If not, we can typically make quick and easy alterations to accommodate any differences in communications with the legacy backend.



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## Display Corporate Colors, Logos, and Images



For the user interface, retailers can use the StoreScan Kiosk Configurator to create a fresh new experience for their customers. They can brand the UI with their logo and brand colors. They can display images and run a slideshow or video when the device is idle. They can even choose to have the price "spoken" to assist the sight impaired. And they have the power to make changes in the future without the need for a developer to modify code. Everything is contained within StoreScan. StoreScan is NOT a subscription service. A one-time fee gives the retailer a perpetual license with complete ownership and no recurring cost. Learn more about StoreScan here.

But StoreScan is only half of the equation. To reap the benefits of a contemporary price verification system, the customer needs access to a modern, easy-to-use kiosk device.



The Firebird Retail Kiosk is an all-in-one Android computer with integrated barcode scanning. Its size is ideal because it provides an ample display size to create an attractive user interface, but it's small enough that it does not require a great deal of space, which is typically at a premium in retail stores. Users have the flexibility to set up the Firebird in multiple locations throughout the facility such as on poles, walls, counters or endcaps.



The Firebird self-service kiosk is powered by Android and features a high-resolution 7" display with a multi-touch capacitive touchscreen. The integrated 2D (two-dimensional) barcode scanner can read virtually any barcode, in any orientation. It also features an RGB LED light bar for device and scan status visual feedback. It can be configured to be mounted in either a portrait or a landscape mode and can be powered either with Power-over-Ethernet (PoE) or an optional corded power supply. Our universal mount is easy to use on poles or walls.

SCAN BARCODE

The Firebird is constructed with commercial-grade components made to withstand long-term continuous usage. At its core, the main functionality of Firebird is to act as a standalone stationary computer equipped with a 2D omnidirectional scan engine. When compared to using consumer-grade tablets housed in third party enclosures, the Firebird will outperform and outlast all other options. A retail kiosk is an "always on" device and consumer-grade tablets were never designed to be left powered on continuously nor were they designed to withstand the surprisingly challenging rigors of life in a retail store. Learn more about the Firebird here.