

Technology Forensics Keeps Grocery Stores in Compliance

There's an old adage that says you can have it fast, cheap, or done right, but you have to pick two. We've proven that old adage wrong by helping an internationally known grocery store chain come into compliance with price verification laws and doing it in record time with a comparatively small investment.

THE PROBLEM

A large, international grocery store chain found themselves in a dilemma. They had an existing fleet of price-checking kiosks deployed in their stores that had been there for years. Now, due to changing local regulations, they found they needed to add more price-checking kiosks. Big problem. The particular model of price-checking kiosks they have currently deployed are no longer available and the vendor no longer offers an alternative. To compound the problem, the party that wrote the software for the price-checking kiosks was no longer around.

It appeared the only plausible solution was to remove all of their price checkers and replace them with all new devices AND spend time and money on developing new software. IT resources were already at a premium, so this was not an attractive option.

THE SOLUTION

They called AML. Using a little technology forensics, we were able to study their existing system and by using our StoreScan Price Verification Software, we were able to emulate the web requests made by those older price checkers. StoreScan runs on our Firebird kiosk, an Android based device, and can not only handle the communications with the server, but also generates the user interface the customer sees. It gives the retailer the ability to provide a branded message with corporate colors and logos, play slide shows or videos, speak the price, and offer far more functionality than legacy systems provide, with a more modern look and feel. The customer only had to deploy the necessary number of new Firebirds, each running StoreScan, to meet the compliance laws. They were not required to make any changes to their server-side application. The new Firebirds simply coexist with the old devices.

THE RESULTS

The customer was able to come into compliance much faster with a minimal investment and very little involvement from their internal IT resources. Now, if they need to add new devices, or replace old devices that fail, they simply install a new Firebird running StoreScan.

Contact AML at **800.648.4452** or **sales@amltd.com** to learn more about Storescan.



About AML StoreScan

AML's StoreScan pricechecking software is a simple, yet powerful application that allows retailers of all types and sizes to offer the convenience of price verification to their customers. Eliminate the frustration of missing or incorrect pricing by offering easy, self-service functionality using any of the AML kiosks.

About AML Firebird

The Firebird Enterprise Kiosk is an all-in-one Android computer with integrated barcode scanning and a 7" touchscreen display that can be oriented in portrait or landscape mode.



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